



FOR **Brave Hearts** **Strong Minds**



a
501c3
charity

*Be brave. Band together.
Work hard to help those in need.*

Brave Hearts for Strong Minds was started in 2012 after a beloved community member, Tom Reilly, suddenly passed away leaving behind his wife and four young children. Tom Reilly was a man who gave everything to the community and in his honor, the community wanted to continue this tradition of care for others. Our logo was inspired by his musical and carpentry skills while also highlighting his generous heart in which he provided for others whenever possible.

Children who have lost a parent face immense and lasting emotional and social hurdles. One of the key struggles for families that have lost a loved one is the ability to provide for the children's education. Reflecting on Tom's compassion and friendship, our organization came up with a way to provide educational opportunities for children in need.

Each year, the Saturday before Father's Day - June 15, 2019, we hold a charity walk that gathers several hundred community members and local businesses for a day of food, fun, walking, and music. Participants are invited to raise funds on their own personalized donation page in which the proceeds are donated to the education funds of children who have lost a parent.

Our model is a pay-it-forward network, asking that those families who receive these opportunities help to create opportunities for future recipient families. They do so by working with us to help organize and run future events which benefit other families who have experienced a similar loss in their lives.

Become an Event Sponsor

Our business and organizational sponsorship program provides the same level of support and dedication for our mission while also providing the opportunity to reach many loyal and dedicated community members.

The sponsorship donation provides both funding necessary for the successful execution of our annual events and directly supports the future education of children who have lost a parent.

To help foster a continued partnership between Brave Hearts for Strong Minds and our devoted business and organizational sponsors, we are able to offer several distinct and recurrent opportunities to reach our families, event participants, donors, and the community at large.



Event Donations

Our event is run entirely by volunteers who strive to keep expenses to a minimum. This ensures that we drive the maximum amount of donations and funding to our cause.

We accept donations of food, water, and professional services. If you or someone you know is willing to donate goods or professional services for accounting, legal, or marketing (including print and distribution), you'll support us in raising awareness of BHSM and in continuing to help children who have experienced the loss of a parent achieve their educational goals.

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PO Box 564
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Register to walk or donate today:
www.braveheartsforstrongminds.org
EIN 45-3973220

Event Sponsorship Levels

Brave Hearts for Strong Minds is a registered 501 (c)(3) charity



\$500+ Brave Heart

- ✓ Mention on BHSM website
- ✓ Free BHSM logoed event t-shirt
- ✓ Free BHSM event bracelet
- ✓ **Free BHSM event walker** entry

\$1,000+ Course Sponsor

- ✓ Logo banner on course
- ✓ Table for your company information
- ✓ Mention on t-shirt and printed event materials
- ✓ Mention on BHSM website
- ✓ 3 Free BHSM logoed event t-shirts
- ✓ 3 Free BHSM event bracelets
- ✓ 3 **Free BHSM event walker** entries

\$1,500+ Drinks Sponsor

- ✓ Logo banner/signage in Beverage area
- ✓ Table for your company information
- ✓ Mention on t-shirt and printed event materials
- ✓ Mention on BHSM website
- ✓ 4 Free BHSM logoed event t-shirts
- ✓ 4 Free BHSM event bracelets
- ✓ 4 **Free BHSM event walker** entries

\$ 2,000+ Entertainment Sponsor

- ✓ Logo banner/signage in Entertainment area
- ✓ Table for your company information
- ✓ Mention on t-shirt and printed events materials
- ✓ Logo highlighted on website
- ✓ 5 Free BHSM logoed event t-shirts
- ✓ 5 Free BHSM event bracelets
- ✓ 5 **Free BHSM event walker** entries

\$2,500+ Ice Cream Sponsor

- ✓ Announced “**Ice Cream Sponsored By Company**”
- ✓ Ice cream area **named after company** and branded via sign, on maps, etc.
- ✓ Logo banner at ice cream truck
- ✓ Table for your company informaton
- ✓ Mention on t-shirt and printed event materials
- ✓ Logo highlighted on website
- ✓ 5 Free BHSM logoed event t-shirts
- ✓ 5 Free BHSM event bracelets
- ✓ 5 **Free BHSM event walker** entries

\$4,000+ Lunch Sponsor

- ✓ Announced “**Lunch Sponsored By Company**”
- ✓ Lunch area **named after company** and branded via sign, on maps, etc.
- ✓ Logo banner at lunch station
- ✓ Table for your company information
- ✓ Mention on t-shirt and printed event materials
- ✓ Logo highlighted on website
- ✓ 7 Free BHSM logoed event t-shirts
- ✓ 7 Free BHSM event bracelets
- ✓ 7 **Free BHSM event walker** entries

\$10,000+ Event Sponsor

- ✓ Multiple logo banners on course “**2019 BHSM Event Presented by..**”
- ✓ Premier **splash screen on BHSM web page** for 2 weeks directing users to your website
- ✓ Representative to serve as **honorary race starter**
- ✓ Fundraising awards presented with your company logo included
- ✓ Table for your company information
- ✓ Mention on t-shirt and printed event materials
- ✓ 12 Free BHSM logoed event t-shirts
- ✓ 12 Free BHSM event bracelets
- ✓ 12 **Free BHSM event walker** entries